

# Your Journey Toward a Bigger Future:

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Welcome to one of the most unique “counseling practices” online anywhere, providing our clients with expert counseling, coaching, advanced neurofeedback treatment in Scottsdale, and remote brain performance programs anywhere, including cognitive assessments to track improvement.

First, we will help you to identify what really needs to be improved, and then change and optimize the way your brain, nervous system, habits and relationships function. Then you will learn new habits to make these changes a long-lasting part of your life.

Counseling is online. Your life is busy enough. Save the travel time to and from my office. We'll meet on zoom.

In our Scottsdale location we use powerful CalmWaves Direct Neurofeedback technology to increase focus, attention, alertness, and situational awareness. Direct Neurofeedback gently helps our brains to get “unstuck” from bad habits and bad brain-wave patterns, becoming more flexible, peaceful, focused, productive, and can help you to reach your goals much faster.

The Mendi neurofeedback trainer, and the CalmWaves CalmBox by CES Ultra are available both onsite, or for remote clients.

And your progress along the way can be measured and tracked using brain assessment tools from Creyos, formerly Cambridge Brain Sciences. See your starting point, and then track your progress month after month.

Douglas Cowan, Psy.D., L.M.F.T. is licensed in California and Arizona, and meets with clients across the nation.

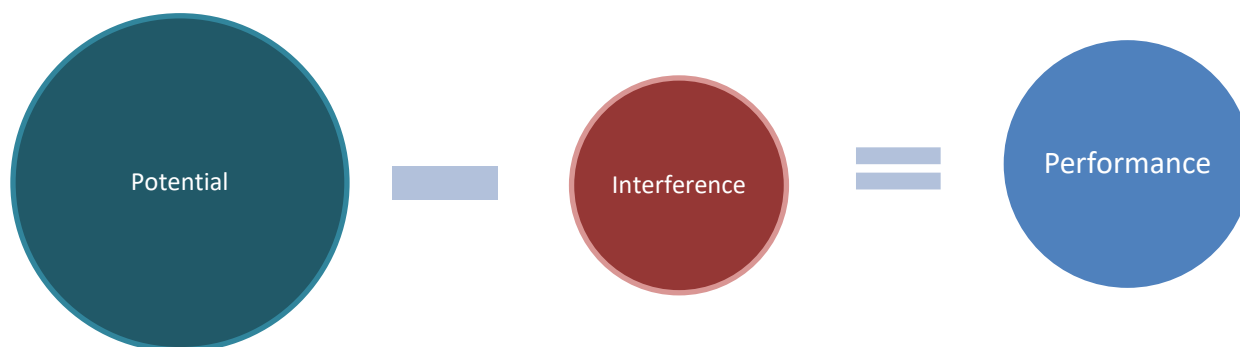


# Your Journey:

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*Here is a KEY concept that is both simple, and powerful:*

**Your PERFORMANCE = Your Potential minus The Interference in Your Life**



Whether you are a professional athlete, a leader in the business world, a child with ADHD, or someone suffering from the pain of depression or anxiety – this simple formula holds true. Your “performance” today will equal your “potential,” minus the “interference” in your head, or in your life.

You can work either side: you can actually increase your potential, and you can identify and decrease the “interference” in your life.

And for now, let’s call this “interference” the “challenges” in your life.

What are the biggest challenges in your life, or school, or business?  
What is the “interference” holding you back?

What has it cost you up to this point in your life to have this “interference”?  
What have you lost? What have you missed out on?

What might you miss out on in the future, if nothing changes?

What strengths do you possess that need to be capitalized on and maximized?

Are you currently under a doctor's care for any condition?

Are you currently prescribed any medications? Please list if any.

Do you have a history of dealing with depression or anxiety?

Do you have a history of trauma, car accidents, or head injuries?

Great job! Thank you for taking the time to carefully think through the answers to these questions! There will be more questions that Dr. Cowan will ask you when the two of you meet together.

Now, please complete the standard office "in-take information" below, and scan them and email them to [newideas.net@gmail.com](mailto:newideas.net@gmail.com).

# New Client Information

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Client's Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Cell Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, Zip: \_\_\_\_\_

***Parent or Guardian (if client is a minor):*** \_\_\_\_\_

***Date of Birth:*** \_\_\_\_\_

May our office communicate to you via text messages?    ☐ Yes    ☐ No

Confidentiality: Everything that we discuss in our session is "confidential," with three exceptions which are important for you to understand:

- (1) anything having to do with Child Abuse, or with Elder Abuse, even if it is just suspected, must be reported by any mandated reporter, including Dr. Cowan;
- (2) If any client intends to harm himself or herself, authorities must be notified;
- (3) If any client intends to harm someone else, authorities must be notified.

This form if signed by a parent or guardian gives Douglas Cowan, Psy.D., LMFT permission to treat the minor child named above. If there is a shared or joint custody situation, only one parent must sign, but both parents are entitled to be updated unless this would not be in the best interest of the minor/child.

*I have read the above information and agree to the terms and conditions:*

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

# Office Fees and Payment Policies

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## **Our Individual Counseling** Process Includes:

- Counseling and Coaching with Dr. Douglas Cowan, Psy.D., M.S., LMFT;
- CalmWaves Direct Neurofeedback technology in Scottsdale AZ; and other neurofeedback technologies for our remote clients.
- Nutritional Education,
- Performance and Mental Efficiency Coaching;
- Brain Health and Performance Coaching;
- **Sessions are \$180.00 payable at the time services are rendered;**

We primarily use assessments of cognitive functioning with the Creyos (Cambridge Brain Sciences) assessment battery.

There may be an additional fee for cognitive assessments.

# Other Office Fees and Policies:

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Additional services such as writing letters or reports are billed at \$250/hour plus any expenses.

**Missed Appointments or Late Cancellations** are charged to your credit card at ½ your hourly rate, as we have set aside that hour in our calendar for you. Please be sure to call at least 24 hours in advance if you cannot make your appointment so that someone else can use that time.

**Please, if you are sick and contagious, please stay home - we won't charge you.**

**Court appearances**, for any reason, are billed for an entire day as we have to cancel all of the scheduled appointments for that day, and reschedule all of those clients. This is disruptive to lots of people. Appearances at court are billed at \$1,800.00 per each day required, plus travel expenses, whether Dr. Cowan actually has to testify or not. This fee will be charged to your credit card one week in advance of the court date – no refunds.

**We usually do our billing weekly, and we will charge your credit card as necessary to zero balance your account at the end of each week.**

**We use the payment portal in PayPal business tools to do this transaction.** Please note that most HSA or FSA cards will not pay through PayPal. Other arrangements must be made.

***This is a contract for services.*** *I have read the above terms and fee schedule and agree to the terms, conditions, and fees. I understand that I am personally financially responsible for the fees for services and I agree to pay for these services in full at the time services are rendered.*

*I understand my insurance coverage is a separate contract between myself and my insurance company that does not involve Dr. Cowan.*

*I agree to keep a current credit card on file to pay for the services received.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Electronic Payment Authorization

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**Credit Card Holder Information:** Please Print Clearly

**Name on Credit Card:** \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV or Security Code: \_\_\_\_\_

Billing Address for Credit Card: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

I authorize the fees for the services provided by Douglas Cowan, Psy.D., LMFT to be charged to the credit card or deducted from the debit card listed above. I certify that I am the cardholder and my signature below authorizes each individual charge for all dates of service, all charges, and all services provided.

Credit Cards are processed through PayPal.

**Other forms of payment through PayPal are possible.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# Terms of Service Agreement

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These terms of service govern both your access to and use of our services either at our counseling office, in online communications, via electronic communications, or on our websites. Your access to and use of our services are conditioned on your acceptance of and compliance with these Terms.

I understand that Douglas Cowan, Psy.D., M.S., is a licensed Marriage and Family Therapist in both California and Arizona. He has been licensed since 1988. I understand that he and his staff also provide Neurofeedback services to those who request these services. From time to time he may offer nutritional suggestions, educational suggestions, or other ideas that may help people to be more successful in their relationships, at school, work, or at home.

This process of counseling, psychotherapy, coaching, or neurofeedback therapy can result in a number of benefits to you, and to others. Sometimes during this process memories of unpleasant events, or unpleasant feelings may arise causing discomfort. Please let us know as this happens.

You have the right to terminate services from Dr. Cowan at any time, and he will certainly assist you in finding another professional if requested.

Any disputes that might arise out of, or in relationship to this agreement to provide services shall first be referred to mediation, and any costs of such mediation shall be split between parties unless other agreements made.

I give permission to Douglas Cowan to email me resources or articles that he believes might be helpful to me. I give permission to Douglas Cowan to text me or phone me for communication as necessary.

I understand that Douglas Cowan has been in ministry in a variety of positions since 1998. He is a Board member for 88.3 Life FM radio station in Bakersfield, CA, and is co-owner and Clinical Director of CalmWaves Brain Performance, LLC. He will always seek to work and live according to the tenants of his faith based upon his understanding of the Bible. His faith makes him an optimist, believing that it is the heart of God to make "all things new!" He is always happy to discuss matters of faith with people, and he is available to pray with those who request prayer.

I agree to the Terms of Service

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Please complete these rating scales

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How often in the past month, or in the past 24 hours, have you experienced problems in the listed areas? Use a scale of 0 to 10 – with 0 being “not at all” and 10 being “all the time.”

	Past Week	Past 90 Days	
I have “brain fog”	_____	_____	[PFC]
I am often sad or depressed	_____	_____	
I am easily distracted	_____	_____	
I have problems with focus/concentration	_____	_____	
I have short term memory issues	_____	_____	
I have one or more addictions	_____	_____	
I can be very impulsive	_____	_____	
I am often late for appointments	_____	_____	
I am not as motivated as I used to be	_____	_____	
I am more stressed than in the past	_____	_____	[TEMP]
I have problems with my anger	_____	_____	
I am often irritable	_____	_____	
Sometimes I feel paranoid	_____	_____	
I can feel “spaced out” and can’t explain it	_____	_____	
I have problems with my hearing	_____	_____	
My memory isn’t as good as it once was	_____	_____	
Hearing or smelling things that aren’t there	_____	_____	
I feel like I’m having seizures or similar	_____	_____	
Light or Lights can really bother me	_____	_____	[STEM]
I have problems with my sense of touch	_____	_____	
I’m having sleep problems	_____	_____	
Dizziness or migraine headaches	_____	_____	
It’s worse if I’m reading or looking at a screen	_____	_____	
I have unexplained times of anxiety or panic	_____	_____	
I have problems with endurance, stamina	_____	_____	[SLEEP]
I get very fatigued during the day	_____	_____	

I have problems falling asleep at night	_____	_____	
I wake up often during the night	_____	_____	
I have trouble getting back to sleep	_____	_____	
It is hard to focus my eyes on things	_____	_____	[TBI-PCS]
Head pain that is steady, constant	_____	_____	
Problems with nausea	_____	_____	
Problems with speech or articulations	_____	_____	
Problems with dizziness	_____	_____	
Tinnitus, or noise in the ears	_____	_____	
I have sudden, unexplained mood changes	_____	_____	[MOOD]
I have sudden, unexplained fearfulness	_____	_____	
I have unexplained times of depression	_____	_____	
I have unexplained times of elation	_____	_____	
I have unexplained explosiveness	_____	_____	
I have problems with being irritable	_____	_____	
I have times of being suicidal	_____	_____	
I have problems making relationships	_____	_____	
Problems keeping relationships	_____	_____	
Problems keeping jobs	_____	_____	
Problems with school grades	_____	_____	
Problems driving a car	_____	_____	
I cannot think clearly because of "brain fog"	_____	_____	[ADHD]
I have problems following conversations	_____	_____	
My thinking gets confused	_____	_____	
I have problems following what I am reading	_____	_____	
I have problems paying attention	_____	_____	
I have problems with the sequence of things	_____	_____	
Problems with prioritizing	_____	_____	
Problems not finishing what I start	_____	_____	
Problems not organizing room, office, work	_____	_____	
Problems with day dreaming	_____	_____	
Can't remember what I was just told	_____	_____	
I often have no idea what I just read	_____	_____	

# Information About “Direct Neurofeedback”

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Direct Neurofeedback is a “biofeedback” technology. As powerful as it is, we do not promote it as a cure for any medical condition or psychological condition. It is available at our Scottsdale office powered by CalmWaves.

Over 300,000 people have received treatment with “Direct” or “High Performance” Neurofeedback and nearly 90% have reported improved functioning in mood, anxiety, depression, cognition, movement, and energy levels. And none have reported that they were worse off for having done direct neurofeedback treatment. Dr. Cowan has used neurofeedback as a part of his practice since 1991, and was a part of the original research team providing data for the FDA on early versions of direct neurofeedback back in 1993.

Clients have reported improvements with their symptoms of :

- Anxiety, worry, or panic;
- Asperger’s Syndrome (especially the anxiety and over-focus);
- ADHD
- Symptoms of Depression, Sadness, or Grief;
- Anger, explosiveness, irritability from PTSD;
- Head injuries and concussions
- Fibromyalgia or Chronic Fatigue Syndrome
- Performance, Focus, Clarity, Efficiency, Effectiveness

Clients often notice effects of neurofeedback treatment during, or immediately after a session. Sometimes our clients notice effects from the treatment a few hours after. Rarely someone might not feel the effects until the next day. Initial improvements often last for a few hours to a few days, as the brain is adjusting and seeking a “new normal.” With additional sessions the improvements last longer and will finally “endure.”

Our clients can expect to experience these improvements:

- A greater sense of calm and clarity;
- More energy and a sense of optimism;
- A sense of wellbeing and greater peace.

Sometimes the brain will “over-react” to the treatment and the changes that it brings. This “over stimulation” usually brings the mild side effects of feeling:

- Tired, or foggy, or even clumsy;
- Wired, or giddy, or really happy, or even anxious;
- Lightheaded, or Slight pressure in the head, and perhaps a mild headache;
- And as the para-sympathetic nervous system is activated, the gut may respond with activity and rarely even nausea.

These mild symptoms are NOT common, are always temporary, and are actually a positive sign that your brain is responding to and changing from the feedback.

The treatment session itself doesn't require much from you. You simply relax in a chair and pay attention to how you feel. We are looking for a change in how you feel as a marker that you are responding to the mild stimulation – feeling more relaxed, more insightful, warmer hands or feet, more content – whatever changes you might feel. That's when we know that you have received enough for that session and we stop. Simple. And sometimes amazing.

We look forward to answering your questions, and working together with you in the neurofeedback therapy.

Keywords for a Google or YouTube search:

Low Energy Neurofeedback, LifeStream Direct Neurofeedback, High Performance Neurofeedback, Len Ochs, David Dubin, The Dubin Clinic in Los Angeles, IASIS Microcurrent Neurofeedback in Temecula, CA. (YouTube) “High Performance Neurofeedback Information” with Julie Onton Ph.D. Or visit the YouTube channel of Douglas Cowan, Psy.D. and CalmWaves Brain Performance.

Initial Here:

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